

# HUSA QUARTERLY NEWS

Volume 3, Issue 4

October 2011

## FALL CRAFTER'S FESTIVAL

The Annual Fall Crafter's Festival was held Saturday September 17th and was a huge success. All of the vendors were surveyed at the end of the event and they all said they would like to participate next year and had some great suggestions for improvements to the event. Special thanks to Rhonda Fuller, owner of Great Basin Antiques for chairing the Fall Crafter's Festival Committee.



*Lassen County Historical Society Display*

## WELCOME TO NEW UPTOWN BUSINESSES

Please join us in welcoming new businesses to the HUSA district, "Hand in Hand", "House of Dance", and "St. Francis Trading Post". We wish you great success!

## VANDALISM

Our hats off to owners Blake and Dave Huhtala of Elegant Iris and Men's Den for their continued efforts to beautify their store front even after the overnight vandalism of several flower pots in September. If anyone has any information that could help the police identify the parties responsible, please contact the Susanville Police Department at 257-1075.

## SAFE & SANE HALLOWEEN

David Teeter of Margie's Book Nook is once again chairing the committee for the annual "Safe & Sane Halloween" event October 31st from 3 - 5pm. Kids all over Lassen County look forward to coming to Historic Uptown Susanville each year for music, entertainment, costume contests and lots of candy. This event is extremely well attended and is an excellent opportunity for merchants to show community support and let people know where they are and what they have to offer. If you would like to know where to get discounts on candy or if you are in Zone B (off Main Street) and would like to participate in this event, contact David at 257-2392.



*Three Amigos line up for the costume contest at the 2010 Safe & Sane Halloween Event*

## SPECIAL THANKS

HUSA would like to thank Don Kirkpatrick for the excellent job he did sealing and striping the parking lot on the corner of Main Street and North Roop Street. The additional public parking is a welcome asset to the district. We'd also like to thank Dennis Klier for hanging all the banners for HUSA events.

## MAGICAL COUNTRY CHRISTMAS

This spectacular annual event will take place Saturday, December 3rd. We encourage all Main Street Merchants to stay open for the event and to decorate their store fronts. We will be working with "Williams Sound & Stage" again this year for music and announcing. They will be giving holiday greetings throughout the event from HUSA members. This is a free service so be sure to email your greeting to [assistant@lassencountychamber.org](mailto:assistant@lassencountychamber.org) or fax it to (530)251-2561 by November 27th.

## FINANCIAL HELP AVAILABLE FOR SMALL BUSINESSES

The Lassen County Economic Development Department has two financing programs available to local small businesses. The "Business Assistance Program" offers attractive financing to both existing and startup businesses that can create or retain jobs. The "Micro-Enterprise Program" provides affordable financing for businesses with less than 5 employees. This program offers low interest loans, as well as grants for technical assistance. For more information visit [www.lassenbizinfo.com](http://www.lassenbizinfo.com) and look for Economic Development Revolving Loan Fund or contact Jenna at 251-2683.

Alliance for Workforce Development, in partnership with the Lassen County Economic Development Micro-Enterprise Grant Program, is offering free one-on-one assistance and group workshops to entrepreneurs and small businesses with five or fewer employees who meet income eligibility requirements. For more information on the Next Step Business Development Training visit <http://www.afwdhr.org> or contact Terri Hiser-Haynes at 257-5057.

## HUSA BOARD ELECTIONS

There are three seats up for election on the HUSA board. Look for your ballots in the mail within the week. Running for re-election are John Shaw, Ruth Dike, and Penny Artz. Elections results will be finalized at the November 1st meeting.

## CLEAN SWEEP AWARD

Congratulations to the following HUSA Clean Sweep Award recipients for this quarter:

**August: All About Memories**

**September: Elegant Iris & Men's Den**

**October: Stephen King, Attorney at Law**

## CURRENT HUSA BOARD

Kathie Garnier – President  
257-6991

Michelle Zubillaga – Secretary  
257-7254

Penny Artz – Treasurer  
257-5538

John Shaw  
257-2010

Geoff Pregill  
257-7254

Lisa Bernard  
257-4323

David Teeter  
257-2392

Steve Fuller  
257-8269

Ruth Dike  
257-2121

