

---

---

# HUSA QUARTERLY NEWS

---

---

Volume 1, Issue 1

April 2009

## Visit HUSA's Website

Did you know that HUSA has a website? The site was established to have a central location for topical news of the district and any special events planned for uptown. Also, the agenda for our monthly meetings will be posted there. The website is located within the Lassen County Chamber website at: [www.lassencountychamber.org/husa.html](http://www.lassencountychamber.org/husa.html). Keep checking the website for the latest information on our district.

## Annual report to the City Council is now available

The HUSA Board has recently completed the latest annual report to the City Council for their review and acceptance. As required by our agreement with the City, HUSA is required to prepare an annual report of the District by April 10 of each year. The report details progress made with our current goals and the financial activity of the district. A copy is available on our website for your review.

## New District Benches and Trash Cans slated for the Uptown District

The HUSA Board of Directors has recently appropriated \$18,000 to provide new benches and trash receptacles as part of our ongoing effort to improve and beautify the district. The new fixtures have arrived and will be installed soon as the outdoor temperature warms up. With the help of the City staff and HUSA volunteers, the installation should be complete over a couple weekends. Also, existing benches have been repaired as needed and given a new coat of paint.

## Clean Sweep Award continues to recognize caring businesses

Several years ago the Clean Sweep Award was established to recognize and say thanks to businesses that have made an extra effort to keep their property neat, clean and well presented to the community. At our monthly meetings the HUSA Board elects a worthy business for the award and presents the special award to the business. Recent award recipients are: Martin Hlusak, OD, Hotel Mt. Lassen, Sierra Jewelry, and Treat's Dog Company. Let's all make a special effort to keep our businesses well maintained to showcase our historical corner of the community.

### INSIDE THIS ISSUE

- 1 Visit HUSA's Website
- 1 Annual report to the City Council is now available
- 1 New district Benches and Trash Cans slated for the Uptown District
- 1 Clean Sweep Award continues to recognize caring businesses
- 2 What is the Historic Uptown Susanville Association
- 2 Upcoming Events

Any suggestions to improve our district and/or market our district would also be appreciated. Please remember that your valuable comments and contributions make a better district for all of us to enjoy.

## What is The Historic Uptown Susanville Association?

The Historic Uptown Susanville Association (HUSA) can best be described by quoting the mission statement for the district: *The mission of the Historic Uptown Susanville Association is economic enhancement, historic preservation and commercial revitalization to keep business in the district, attract new businesses and promote the district to the local and tourist markets.* The district was established by the City of Susanville and is managed by a Board of Directors comprising interested individuals approved by the City Council and voted by the Board of Directors. If you are interested in the well being and future of the district, please consider joining the HUSA Board. Currently, the Board has need for one additional member.

## Upcoming Events to our district

June 25, 2009:

Lassen County Chamber Mixer at the Roseberry House

June 27, 2009:

Main Street Cruise Annual Event

## Need additional information regarding HUSA?

The following individuals make up the current HUSA board:

Kathie Garnier – President  
257-6991

John Shaw – Secretary  
257-2010

Penny Artz – Treasurer  
257-5538

Michelle Zubillaga  
257-7254

Susan Baxter  
310-0585

Geoff Pregill  
257-7254

## Welcome new businesses to our district

HUSA welcomes the following new businesses to our district:

Deez Hats  
A Better Shot Photography  
House of Ink  
J and J Performing Arts  
Ron Wood Investigations  
Kirk Brown Attorney at Law  
Mikes Place at the Pioneer  
On Time Computer  
Treats Dog Company

Please be sure to stop by and say hi to our new neighbors.

## Springtime Cleanup

Springtime is traditionally a time to make a special effort to be sure your business is showing its best side to the many visitors and customers to our district. Think about what you and your business can contribute to the beauty of our district. Just a little extra effort goes a long way in improving our district. Now is the time to trim your trees to prevent encroachment onto your building.

Historic Uptown Susanville Association  
PO Box 1826  
Susanville, CA 96130

Please contact one of the above board members if you have any questions or concerns for the district.